

# PROTECTING BLUE WHALES AND BLUE SKIES



A partnership for cleaner air, safer whales, and quieter oceans

## Join our 2018 Vessel Speed Reduction (VSR) Incentive Program Santa Barbara Channel Region and San Francisco Bay Area

### Fleet Approach

Financial incentives will be awarded to shipping companies based on percent of distance traveled by all of their vessels through the VSR zones (see maps below) at 10 knots or less from July 1-November 15, 2018. For the distance at 10 knots to qualify for the VSR incentive program, the average speed through the VSR zone for the vessel's transit must be 12 knots or less.

Shipping companies will receive financial awards at different tiers based on their fleet's adherence to the program criteria. The four award tiers will be bronze, silver, gold and sapphire. Close to \$300,000 is available for the 2018 program. Awards will range from approximately \$1,000 to \$35,000 (or greater in special circumstances) per company. Less funding is available for the Bay Area region so awards there may be limited to the highest tiers.

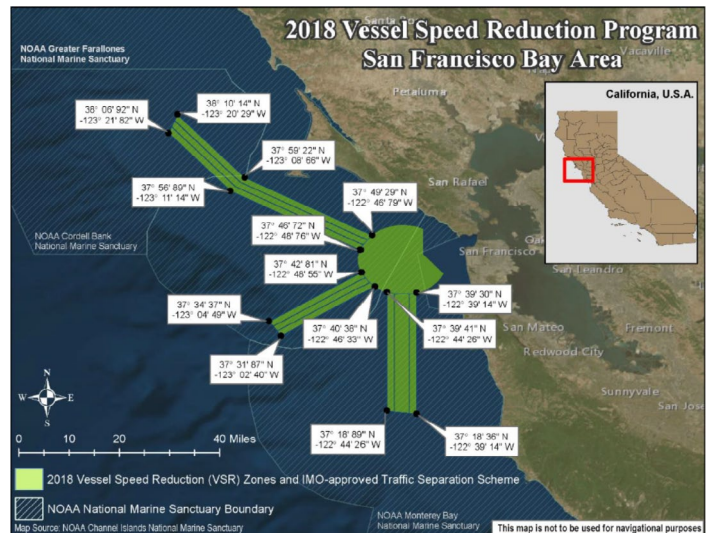
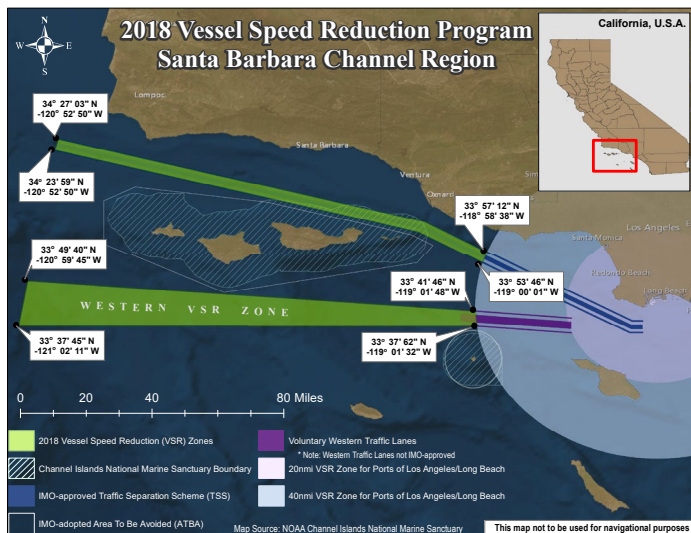


### How to Sign Up Your Shipping Company

- 1 Use form on back to provide company contact information.
- 2 List all vessels expected to transit any of the VSR Zones (see maps below) from July 1 - November 15, 2018.
- 3 Sign a Letter of Understanding with the California Marine Sanctuary Foundation to receive incentive payments. Find this form at website listed below.
- 4 Email these materials to [lindsay.marks@noaa.gov](mailto:lindsay.marks@noaa.gov) or fax to +1-805-893-6438 (ATTN: Lindsay Marks).

### 2018 Program Differences

- The 2018 Program is significantly different from our past programs:
- We no longer require information on historical transits; all vessels transiting the VSR Zones in the time period may be included
  - Companies with vessels that are already going at the target speed in the VSR Zones will receive credit for distance traveled
  - Our target is 10 knots or less to be consistent with voluntary Whale Advisory Zones and for enhanced air quality and whale protection benefits



For larger-size maps, additional forms and information, see [www.ourair.org/air-pollution-marine-shipping/](http://www.ourair.org/air-pollution-marine-shipping/)





